

## A Noble Fight

WE BELIEVE AWARENESS AND SENSITIVITY WILL HELP US BEAT HIV/AIDS.

Precisely why we became the first corporate to fund the Indo-US HIV/AIDS Initiative. Realising the vulnerability of construction workers to the pandemic, we regularly conduct awareness, prevention, sensitization and destigmatisation programmes at our project sites. Our pioneering, worker-driven Life Enrichment HIV/AIDS Awareness Programme at the Medicity site in Gurgaon has benefited over 1,400 individuals and their families. It also raises a team of peer educators who will help repeat the success of this programme across all our sites.

