

Press Release

Punj Lloyd launches its first limited edition calendar

Delhi, December 19, 2007: Punj Lloyd Group, a global engineering and construction major, in association with celebrated photographer Rohit Chawla, today held an exhibition titled “Wanderlust” at the Palette Art Gallery.

A tribute to the relentless spirit and style of Gujarat’s nomadic community – Rabaris, the exhibition also marks the launch of the Punj Lloyd Group’s first limited Edition Calendar for the Year 2008. The images showcased at the exhibition form a part of the Punj Lloyd Calendar.



Speaking at the event, Mr Atul Punj, Chairman, Punj Lloyd Group, said, “True to the wandering nature of our business crossing many boundaries, selection of “Rabaris’ as a subject for the calendar came naturally to us. This occasion is only a precursor towards setting up of Punj Lloyd Photographic Foundation to promote and celebrate photographic art. In times to come, we will be actively supporting upcoming artists through the foundation.”

Rohit who spent most of his professional career at JWT India as Creative Director and National Film Chief, recently started his film production company. He has won numerous awards for his advertising photography. Giving insight **on the theme, Rohit Chawla, shared** ‘It was a pleasure working with the Punj Lloyd Group on this assignment. I found the natural spontaneous style of the ‘Rabaris’ to be more beguiling and enticing to a somewhat jaded, fashion photographer’s eyes. In an attempt to give the pictures a contemporary sensibility, I have tried to place them in isolation of their surroundings, and treated them like fashion portraits. Capturing their natural intensity in a studio was indeed a challenge”.

The event was attended by eminent personalities from the industry and fashion world.

About Punj Lloyd Group

Punj Lloyd (BSE SCRIP ID: PUNJLLOYD, NSE SYMBOL: PUNJLLOYD), a global engineering and construction major, provides integrated design, engineering, procurement, construction and project management services for energy and infrastructure sector projects with operations spread across many regions in the Middle East, Caspian, Asia Pacific, Africa and South Asia. For FY07, PLL has recorded consolidated income of Rs 5206 crore and consolidated net profit of Rs 196.03 crore. On a consolidated basis, EBIDTA for the fiscal was Rs 489.70 crore. Further information about the Company is available at www.punjllloyd.com.

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